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- For immediate release -

Credit Union Receives Social Responsibility Award

ROCHESTER, NY (August 5, 2009) –The Summit Federal Credit Union has received the Dora Maxwell Social Responsibility Award from the Credit Union Association of New York (CUANY).

This prestigious award recognizes the credit union's involvement with our members and in the community, especially in the area of financial education and literacy. In particular, the award highlighted The Summit's "Lunch & Learn" seminars presented at more than 30 member companies in Rochester, Seneca Falls and Buffalo. The seminars included Credit 101, Money Management, Identity Theft and Fraud Prevention, First Time Home Buyers Program and Youth Money Management. More than 350 individuals participated in these seminars during 2008.

“Giving our members the tools they need to make solid financial decisions has always been a priority for The Summit,” said Michael Vadala, President and CEO of The Summit Federal Credit Union. “It is extremely gratifying to be recognized for these efforts.” Vadala also acknowledged the Summit employees who served as volunteer instructors for the seminars: Mary Nannini, mortgage account executive; Johanna Viggiani, loan processor and Dave Goldpenny, Buffalo Members financial services representative.

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Background: Founded in 1941, The Summit Federal Credit Union is a not-for-profit, member-owned financial cooperative dedicated to improving the lives of our members. The Summit provides a full range of affordable financial products and services to over 59,000 active members with over \$480 million in assets. The Summit remains the largest credit union with a presence in both Rochester and Buffalo.